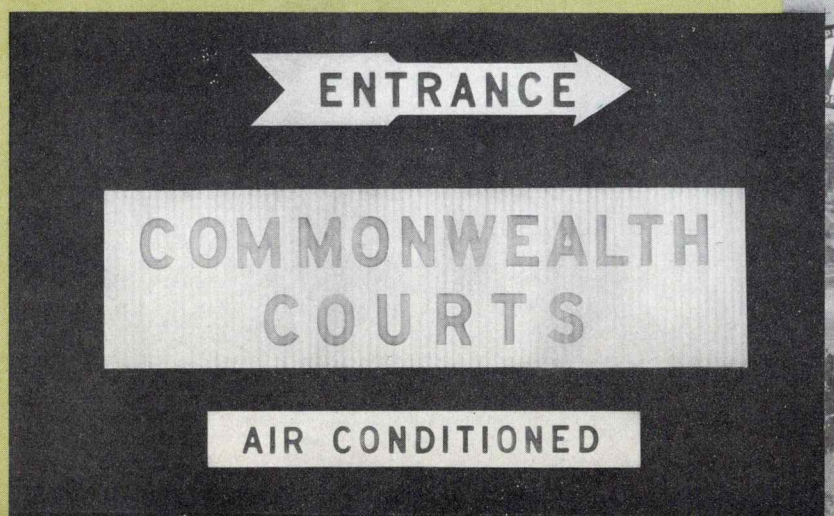
PLEXIGLAS SIGNS
for MOTELS

BEST in appearance
DAY and NIGHT

Signs of PLEXIGLAS

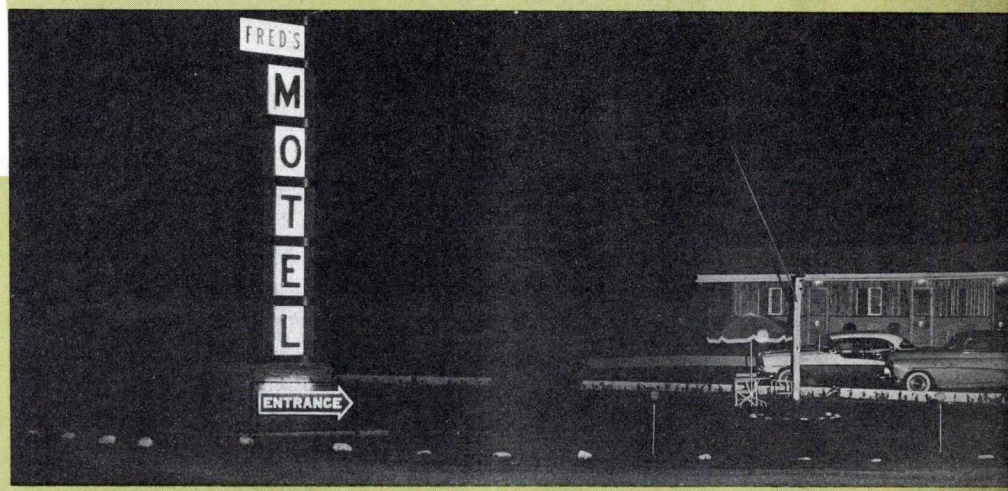
ACRYLIC PLASTIC

White translucent face, 72" x 60", with painted black letters. AAA oval is also backlighted Plexiglas. Note complete luminosity at night.



Formed three-dimensional red and blue letters mounted on corrugated and flat white translucent backgrounds.

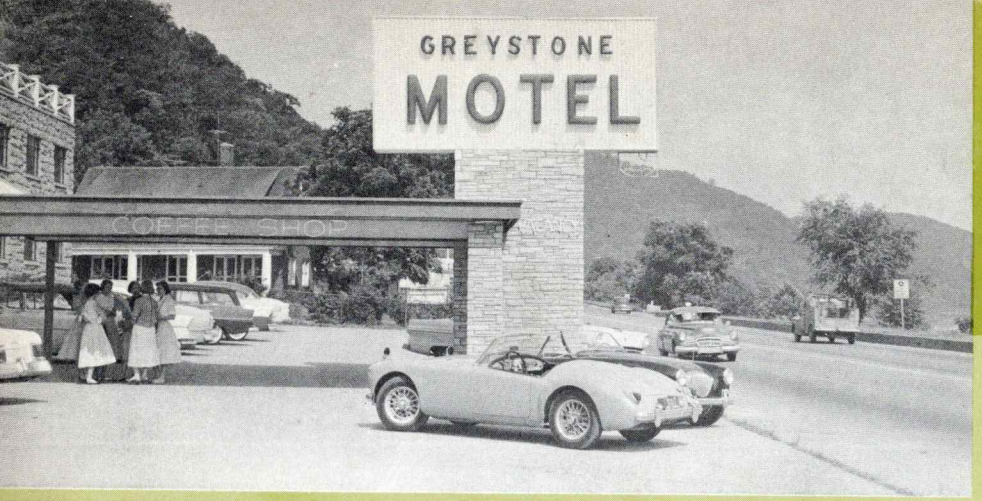
- Have clean, colorful appearance by day.
- Are completely luminous at night.
- Have long-distance visibility and legibility, day and night.
- Can be made in many shapes and colors.
- Have time-proved resistance to weather and breakage.
- Can be as distinctive in design as the motel itself.
- Protect lighting sources from dirt and damage.



Stylized white translucent letters on a 20′ x 4′ blue background, and blue script letters on a 10′ x 4′ white background.

Double-faced, internally lighted sign with flat cutout letters mounted on corrugated white backgrounds.

Formed black letters mounted on individual white translucent panels. Note excellent legibility, day and night.



PLEXIGLAS
Signs for Motels . . .

attract guests because they stand out among competing signs on busy highways and because they can be seen and read easily at a distance both day and night. In addition, signs made of Plexiglas give long periods of trouble-free service, with low maintenance. Motel operators who desire maximum public recognition can obtain it by using signs with faces and letters of Plexiglas.

14″ red and 36″ green formed letters mounted on 8′ x 16′8″ corrugated white background. Internal lighting flashes off and on at night.

Formed blue letters on individual formed white panels. Horizontal top section has painted letters on formed face. Signs at bottom are Plexiglas.

6′ x 10′ double-faced sign, lighted internally by vertical slimline tubes. Flat cutout black letters mounted on corrugated white translucent face.

PLEXIGLAS is a trademark Reg. U.S. Pat. Off. and other principal countries in the Western Hemisphere

ROHM & HAAS COMPANY
Washington Square,
Philadelphia 5, Pa.
October 1956
Printed in U.S.A.